



The **IMPACT** Awards 2018 Sponsorship Opportunities

Georgia Freight Depot
September 12, 2018, 11:30 a.m. to 1:30 p.m.

Join us at the **21st annual IMPACT Awards** to honor the superlative work of corporations that have soared to new heights by engaging employees and sharing their many resources. Discover what some of Atlanta's most philanthropic companies are doing – from the C-suite to entry-level employees – to tie volunteerism back to bottom-line business results, regardless of size, industry or structure.

The IMPACT Awards are presented by the **Corporate Volunteer Council of Atlanta**. Since 1992, the Corporate Volunteer Council of Atlanta has supported its members in their strategic commitment to corporate employee volunteerism and civic engagement.

Don't miss this opportunity! To receive all sponsorship benefits, please let us know of your interest by August 1, 2018.

The IMPACT Awards

The IMPACT Awards will recognize six companies for outstanding achievements in corporate volunteer service (for Atlanta-based work) through the following categories:

IMPACT Corporate Volunteer Program of the Year Award

Presented to an exemplary corporate-employee volunteer program that effectively integrates volunteerism into the company's business culture. We will recognize a small- to medium-business (less than 1,000 Atlanta employees), as well as a large business (1,000 or more Atlanta employees).

Partnership IMPACT Award

Presented to a program that demonstrates collaboration between organizations in order to develop innovative, community-based solutions that achieve significant, measurable results. Two companies will be acknowledged in this category, including one for the Business-to-Business IMPACT Award and another for the Business-to-Nonprofit IMPACT Award.

Skills-Based Volunteerism IMPACT Award

Presented to an organization in recognition of its volunteer program that leverages the skills of the company's employees to build operational capacity of nonprofits.

Project IMPACT Award

Presented to a volunteer project that was completed within one year and achieved significant, measurable results.

The IMPACT Awards 2018 Sponsorship Levels

DIAMOND \$16,500

The Diamond (Presenting) Sponsor receives category exclusivity. Benefits are negotiable, but we suggest:

Pre-event Visibility:

- Logo recognition on the event invitation
- Recognition in all event press releases
- Recognition on the CVC of Atlanta website
- Invitation to attend the *Atlanta Business Chronicle* Community Engagement Conversation
- Recognition by the CVC of Atlanta on CVC of Atlanta website, Facebook, Twitter and LinkedIn

Event:

- Opportunity for company representative to speak from the podium
- Two reserved V.I.P. tables of eight (8) at the IMPACT Awards
- Logo recognition in the event program
- Volunteer photos and company logo highlighted in event presentation
- Inclusion on all event signage

Post-event visibility:

- Full page ad in the September 14 Atlanta Business Chronicle special section on corporate volunteerism (valued at \$12,950)
- Company name highlighted as 2018 IMPACT Sponsor in Atlanta Business Chronicle special section on corporate volunteerism
- Logo recognition on www.cvcofatlanta.org for one year

PLATINUM \$11,000

Pre-event Visibility:

- Logo recognition on the event invitation
- Recognition in all event press releases
- Recognition on the CVC of Atlanta website
- Invitation to attend the *Atlanta Business Chronicle* Community Engagement Conversation
- Recognition by the CVC of Atlanta on CVC of Atlanta website, Facebook, Twitter and LinkedIn

Event:

- Two reserved V.I.P. tables of eight (8) at the IMPACT Awards
- Logo recognition in the event program
- Volunteer photos and company logo highlighted in event presentation
- Inclusion on all event signage

Post-event visibility:

- ½ page ad in the September 14 Atlanta Business Chronicle special section on corporate volunteerism (valued at \$7,950)
- Company name highlighted as 2018 IMPACT Sponsor in Atlanta Business Chronicle special section on corporate volunteerism
- Logo recognition on www.cvcofatlanta.org for one year

GOLD \$5,500

Pre-event Visibility:

- Name recognition on the event invitation
- Recognition in all event press releases
- Recognition on the CVC of Atlanta website
- Invitation to attend *Atlanta Business Chronicle* Community Engagement Conversation

Event:

- One reserved V.I.P. table of eight (8) at the IMPACT Awards
- Recognition in the event program
- Volunteer photos and company logo included in event presentation

Post-event visibility:

- ¼ page ad in the September 14 Atlanta Business Chronicle special section on corporate volunteerism (valued at \$4,950)
- Company name highlighted as 2018 IMPACT Sponsor in the Atlanta Business Chronicle special section on corporate volunteerism
- Logo recognition on www.cvcoatlanta.org for one year

SILVER \$2,750

Pre-event Visibility:

- Recognition on the CVC of Atlanta website
- Invitation to attend *Atlanta Business Chronicle* Community Engagement Conversation

Event:

- 4 tickets to the IMPACT Awards
- Recognition in the event program
- Volunteer photos and company name included in event presentation

Post-event visibility:

- 1/8 page ad in the September 14 Atlanta Business Chronicle special section on corporate volunteerism (valued at \$3,250)
- Company name highlighted as 2018 IMPACT Sponsor in the Atlanta Business Chronicle special section on corporate volunteerism
- Logo recognition on www.cvcoatlanta.org for one year.

Please contact Cheryl Kortemeier for additional sponsorship opportunities at: cheryl@cvcoatlanta.org or 404-889-5112

CVC of Atlanta IMPACT AWARDS

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SPONSORSHIP COMMITMENT FORM

	LEVEL (select one)	TOTAL
DIAMOND SPONSOR		\$ 16,500
PLATINUM SPONSOR		\$ 11,000
GOLD SPONSOR		\$ 5,500
SILVER SPONSOR		\$ 2,750
	# of TICKETS	TOTAL
Additional Tickets Sponsors may purchase additional tickets for \$75 per ticket.		\$
	# of TICKETS	TOTAL
Awards Tickets Only (Members) – Single event tickets may be purchased by members at a discounted rate of \$75 per person or \$600 for a table of eight.		\$
Awards Tickets Only (Non-Members) – Single event tickets may be purchased by non-members at \$125 per person or \$1,000 for a table of eight.		\$
Contribution – We are unable to attend the event, but please accept this donation to support corporate volunteerism in Atlanta.		\$
TOTAL CONTRIBUTION		\$

Organization Name	
Contact Person(s)	
Address	
Phone	
Email	

Please return completed form by **Friday, August 1** to cheryl@cvcofatlanta.org or Cheryl Kortemeier, CVC of Atlanta, 600 Means Street, NW, Suite 100, Atlanta GA 30318. (Tax ID #: 58-2054790). Please make checks payable to Corporate Volunteer Council of Atlanta and mail to the address above. For special payment arrangements, please contact Cheryl Kortemeier at cheryl@cvcofatlanta.org or 404-889-5112.