



Sold-Out Awards Program Recognizes Six Atlanta-Based Companies

Delta Air Lines, Tower Beer, Wine & Spirits, Deloitte, 11Alive, Wells Fargo and Georgia Natural Gas were Presented with IMPACT Awards

(Atlanta – September 27, 2017) – The Corporate Volunteer Council of Atlanta (CVC) announced the winners of its 20th Annual IMPACT Awards yesterday at the Mercedes-Benz Stadium Delta Sky 360 Club. The event was a sold-out success and included more than 400 Metro Atlanta business leaders.

“You could feel the excitement in the room as we announced the winners during the IMPACT Awards,” said Cheryl Kortemeier, executive director of the CVC of Atlanta. “The winners have made such tremendous positive changes in our communities, and they are all great examples of the difference we can make through service.”

Award Winners:

- IMPACT Corporate Volunteer Program of the Year *(Presented to companies that effectively integrate volunteerism into the business culture and highlight exemplary corporate employee volunteer programs.)*
 - Large Business *(More than 1,000 employees in the Metro Atlanta market)*
 - **Delta Air Lines**
 - Small to Medium Size Business *(Less than 1,000 employees in the Metro Atlanta market)*
 - **Tower Beer, Wine & Spirits**
- Project Award *(Presented for a short-term project that was completed within one year and has significant, measurable results.)*
 - **Delta Air Lines**
- Skills-Based Project Award *(Presented for a skills-based volunteer project that was completed within one year and has significant, measurable results.)*
 - **Deloitte**
- Business-to-Business Award *(Presented for programs or projects by two businesses that have collaborated to achieve significant, measurable results.)*
 - **11Alive** for their partnership with **Focus Brands** and **re:imagine/ATL** and benefitting **Atlanta Mission** and **Grady High School**
- Business-to-Nonprofit Award *(Presented to a business that has collaborated with a nonprofit organization on programs or projects that have significant, measurable results.)*
 - **Wells Fargo** for their partnership with **Operation Hope**
- Spirit of Volunteerism Award *(This is a special award in celebration of the CVC's 25th Anniversary and highlights a company that has embraced community engagement as a business strategy over the life of their employee volunteer program. Guests at the IMPACT Awards voted live to determine the winner.)*
 - **Georgia Natural Gas**

The 20th Annual IMPACT Awards program featured a networking reception and awards ceremony. During the event, Hands On Atlanta hosted a literacy kit build where attendees put together 800 kits for students at Towns Elementary School. Radio and television personality and founder of the Ryan Cameron Foundation, Ryan Cameron, emceed the luncheon for the third consecutive year. Neil Bush, Points of Light board of directors' president, delivered the keynote address, preceded by an update on the transformation of Atlanta's historic Westside communities from Frank Fernandez, vice president of community development at the Arthur M. Blank Family Foundation. Shannon Gerber, executive director of The Home Depot Foundation, also inspired the

audience with an update about the work of Team Depot. To welcome attendees to the program, The Martin Luther King, Jr. High School drum line “Kings of Half Time” presented a riveting performance on the field.

This year’s program was presented by Diamond level presenting sponsor, [The Home Depot Foundation](#), as well as Platinum level sponsors 11Alive, Atlanta Business Chronicle, Georgia Natural Gas, Kaiser Permanente and Mercedes-Benz USA. Gold level sponsors include Arby's Foundation, Cox Enterprises, Eversheds Sutherland (US) LLP, Kilpatrick, Townsend and Stockton LLP, NCR, Newell Brands, Turner and UCB. Silver level sponsors include 101 Best and Brightest Companies to Work For, Alston & Bird LLP, Atlanta Gas Light, Christian City, The Coca-Cola Company, Deloitte, Delta Community Credit Union, For Momentum, Frazier & Deeter, Gas South, Georgia-Pacific, Google Fiber, Hands On Atlanta, Janke Studios, King & Spalding, Lexis Nexis Risk Solutions, Primrose Schools, Prographics Communications, United Way of Greater Atlanta, Veritiv and Wit.

About the Corporate Volunteer Council of Atlanta (CVC)

The Corporate Volunteer Council of Atlanta (CVC) delivers business results by supporting members in their strategic commitment to workplace volunteerism and civic engagement. The CVC is a professional association of Atlanta area businesses that promote employee volunteerism in the corporate sector and provide a forum for networking, learning corporate best practices, research and local trends. The CVC of Atlanta includes nearly 100 Atlanta corporations with employee populations ranging from 10 to 32,000 employees. For more information about the CVC or to become a member, please visit www.cvcofatlanta.org.

###

Contact:

Cheryl Kortemeier
Executive Director
404-889-5112
cheryl@cvcofatlanta.org