



# The **IMPACT** Awards 2017 Sponsorship Opportunities

September 26, 2017  
11:30 a.m. to 1:30 p.m.  
Mercedes-Benz Stadium Champions Club

Join us at the **20th annual IMPACT Awards** to honor the superlative work of corporations that have soared to new heights by engaging employees and sharing their many resources. Discover what some of Atlanta's most philanthropic companies are doing – from the C-suite to entry-level employees – to tie volunteerism back to bottom-line business results, regardless of size, industry or structure.

The IMPACT Awards are presented by the **Corporate Volunteer Council of Atlanta**. Since 1992, the Corporate Volunteer Council of Atlanta has supported its members in their strategic commitment to corporate employee volunteerism and civic engagement.

***Don't miss this opportunity! To receive all sponsorship benefits, please let us know of your interest by August 15, 2017.***



# The **IMPACT** Awards

The IMPACT Awards will recognize six companies for outstanding achievements in corporate volunteer service (for Atlanta-based work) through the following categories:

## **IMPACT Corporate Volunteer Program of the Year Award**

Presented to an exemplary corporate-employee volunteer program that effectively integrates volunteerism into the company's business culture. We will recognize a small- to medium-business (less than 1,000 Atlanta employees), as well as a large business (1,000 or more Atlanta employees).

## **Partnership IMPACT Award**

Presented to a program that demonstrates collaboration between organizations in order to develop innovative, community-based solutions that achieve significant, measurable results. Two companies will be acknowledged in this category, including one for the Business-to-Business IMPACT Award and another for the Business-to-Nonprofit IMPACT Award.

## **Skills-Based Volunteerism IMPACT Award**

Presented to an organization in recognition of its volunteer program that leverages the skills of the company's employees to build operational capacity of nonprofits.

## **Project IMPACT Award**

Presented to a volunteer project that was completed within one year and achieved significant, measurable results.

## The IMPACT Awards 2017 Sponsorship Levels

### DIAMOND \$16,500



The Diamond (Presenting) Sponsor receives category exclusivity. Thank you to The Home Depot Foundation for the ongoing commitment to the CVC and for presenting the 2017 IMPACT Awards.

### PLATINUM \$11,000

#### Pre-event Visibility:

- Logo recognition on the event invitation
- Recognition in all event press releases
- Recognition on the CVC of Atlanta website
- Invitation to attend the *Atlanta Business Chronicle* Community Engagement Conversation
- Recognition by the CVC of Atlanta on CVC of Atlanta website, Facebook, Twitter and LinkedIn

#### Event:

- Two reserved V.I.P. tables of eight at the IMPACT Awards
- Logo recognition in the event program
- Volunteer photos and company logo highlighted in event presentation
- Inclusion on all event signage

#### Post-event visibility:

- ½ page ad in the September 29 Atlanta Business Chronicle special section on corporate volunteerism (valued at \$7,950)
- Company name highlighted as 2017 IMPACT Sponsor in Atlanta Business Chronicle special section on corporate volunteerism
- Logo recognition on [www.cvcofatlanta.org](http://www.cvcofatlanta.org) for one year

## **GOLD \$5,500**

### **Pre-event Visibility:**

- Name recognition on the event invitation
- Recognition in all event press releases
- Recognition on the CVC of Atlanta website
- Invitation to attend *Atlanta Business Chronicle* Community Engagement Conversation

### **Event:**

- One reserved V.I.P. table of eight at the IMPACT Awards
- Recognition in the event program
- Volunteer photos and company logo included in event presentation

### **Post-event visibility:**

- ¼ page ad in the September 29 Atlanta Business Chronicle special section on corporate volunteerism (valued at \$4,950)
- Company name highlighted as 2017 IMPACT Sponsor in the Atlanta Business Chronicle special section on corporate volunteerism
- Logo recognition on [www.cvcofatlanta.org](http://www.cvcofatlanta.org) for one year

## **SILVER \$2,750**

### **Pre-event Visibility:**

- Recognition on the CVC of Atlanta website
- Invitation to attend *Atlanta Business Chronicle* Community Engagement Conversation

### **Event:**

- 4 tickets to the IMPACT Awards
- Recognition in the event program
- Volunteer photos and company name included in event presentation

### **Post-event visibility:**

- 1/8 page ad in the September 29 Atlanta Business Chronicle special section on corporate volunteerism (valued at \$3,250)
- Company name highlighted as 2017 IMPACT Sponsor in the Atlanta Business Chronicle special section on corporate volunteerism
- Logo recognition on [www.cvcofatlanta.org](http://www.cvcofatlanta.org) for one year

**Please contact Cheryl Kortemeier for additional sponsorship opportunities at: [cheryl@cvcofatlanta.org](mailto:cheryl@cvcofatlanta.org) or 404-745-2458.**

# CVC of Atlanta IMPACT AWARDS

September 26, 2017 – Mercedes-Benz Stadium Champions Club - 11:30 a.m. to 1:30 p.m.

## SPONSORSHIP COMMITMENT FORM

	LEVEL (select one)	TOTAL
<b>DIAMOND SPONSOR</b> *SOLD OUT*	<b>N/A</b>	\$ 16,500
<b>PLATINUM SPONSOR</b>		\$ 11,000
<b>GOLD SPONSOR</b>		\$ 5,500
<b>SILVER SPONSOR</b>		\$ 2,750
	# of TICKETS	TOTAL
<b>Additional Tickets</b> – Sponsors may purchase additional tickets at the member rate of \$75 per ticket.		\$
	# of TICKETS	TOTAL
<b>Awards Tickets Only</b> (Members) – Single event tickets may be purchased by members at a discounted rate of \$75 per person or \$750 for a table of ten.		\$
<b>Awards Tickets Only</b> (Non-Members) – Single event tickets may be purchased by non-members at \$125 per person or \$1,250 for a table of ten.		\$
<b>Contribution</b> – We are unable to attend the event, but please accept this donation to support corporate volunteerism in Atlanta.		\$
<b>TOTAL CONTRIBUTION</b>		\$

<b>Organization Name</b>	
<b>Name as it should appear in print</b>	
<b>Contact Person(s)</b>	
<b>Address</b>	
<b>Phone</b>	
<b>Email</b>	

Please return completed form by **Friday, August 15** to [cheryl@cvcofatlanta.org](mailto:cheryl@cvcofatlanta.org) or mail to Ms. Cheryl Kortemeier, Corporate Volunteer Council of Atlanta, 1100 Peachtree Street, NE, Suite 2800, Atlanta, GA 30309.  
(Tax ID #: 58-2054790)

Please make checks payable to Corporate Volunteer Council of Atlanta and mail to the address above. For special payment arrangements, please contact Cheryl Kortemeier at [cheryl@cvcofatlanta.org](mailto:cheryl@cvcofatlanta.org) or 404-745-2458.